The 14th Annual

Mental Health Classic

presented by

VOLVO

Volvo of Edmonton

Thursday, September 2, 2021

Edmonton Country Club
6201 Country Club Road

Sponsorship Package

14th Annual Mental Health Classic
Thursday September 2, 2021

Who We Are

CMHA Edmonton Region (reaching as far as Jasper to Cold Lake) offers education and training, mental health supports, system navigation and collective action in four key domains – individual, family, community and sector.

Our Vision

Mentally healthy people in caring communities

Our Mission

Building healthy and resilient communities by providing mental health services, education resources and crisis intervention

Our Values

- Social justice and inclusivity
- Empathetic, respectful relationships
- Collaboration and partnerships

CMHA Edmonton works alongside community partners to service vulnerable and targeted populations who are living with or are at risk of developing mental health challenges. The organization provides education and training programs to various community actors and nurtures strong relationships within Edmonton through community-based services such as the 24-Hour Distress Line, 211, Suicide Bereavement Support Services, and the Housing Program which provides affordable housing for people with mental illness and a low income.

Canadian Mental Health Association
Edmonton
Mental health for all

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The Mental Health Classic has been CMHA Edmonton's largest signature event raising over $70,000 net annually. After a year off in 2020, we are thrilled to bring the tournament back to a new course: the Edmonton Country Club.

Thursday September 2, 2021

$1200 per team | $300 per golfer

7:45 AM

Registration and Full Hot Breakfast

9:00 AM

Texas Scramble and Shot Gun Start

2:30 PM

Steak Lunch

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$5,000

ON-THE-GREEN SPONSOR

- Exclusive company logo recognition on each sponsored item
- Company logo inclusion on all print advertising and within the tournament program
- Company recognition on select tournament signage
- Company Recognition on the cover of the program
- Company recognition during the lunch banquet
- Golf and lunch package for two
- Recognition on CMHA Edmonton website

$4,000

FOOD OR BEVERAGE SPONSOR

- Exclusive company logo recognition on each sponsored item
- Company logo inclusion on all print advertising and within the tournament program
- Company recognition on select tournament signage
- Company recognition during the lunch banquet
- Golf and lunch package for two
- Recognition on CMHA Edmonton website

$3,000

PLATINUM SPONSOR

- Company logo inclusion on all print advertising and within the tournament program
- Golf and lunch package for two
- Company name recognition on all tournament communications and on select tournament signage
- Exclusive company signage and name recognition on a specific hole
- Recognition on CMHA Edmonton website

$2,500

HOLE-IN-ONE SPONSOR

- Opportunity to display a product as mutually agreed upon by the sponsor, CMHA Edmonton & Edmonton Country Club
- Company logo inclusion on all print advertising and within the tournament program
- Exclusive company signage and name recognition on the specific hole-in-one
- Recognition on CMHA Edmonton website

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$2,000

GOLD SPONSOR

- Company logo inclusion on all print advertising and within the tournament program
- Golf and lunch package for one
- Company logo recognition on select tournament signage
- Company logo recognition on a specific hole
- Recognition on CMHA Edmonton website

$1,500

ENTERTAINMENT SPONSOR

- Company logo inclusion on all print advertising and within the tournament program
- Company name recognition on select tournament signage
- Company name recognition during luncheon
- Recognition on CMHA Edmonton website

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For questions about the sponsorship levels, please contact Megan Germsheid

780.236.1295

mgermsheid@cmha-edmonton.ab.ca

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I would like to sponsor the 2021 Mental Health Classic

- ☐ ON-THE-GREEN SPONSOR $5,000
- ☐ FOOD OR BEVERAGE SPONSOR $4,000
- ☐ PLATINUM SPONSOR $3,000
- ☐ HOLE-IN-ONE SPONSOR $2,500
- ☐ GOLD SPONSOR $2,000
- ☐ ENTERTAINMENT SPONSOR $1,500

Additionally, I would like to purchase_____tickets. # of tickets x $300 =_____

Contact Information

Company Name:_____

Contact Name:_____

Address:_____

City:_____Province:_____

Postal Code:_____Phone Number:_____

Email:_____

Payment Options

I would like to pay by ☐ Cheque ☐ Please send an invoice to the company address listed above

☐ Credit Card (to ensure the security of your payment information, please do not email credit card numbers, rather, please call Megan at 780.236.1295)

Total Amount:_____

Cheques Payable to:
Canadian Mental Health Association Edmonton Region
#300, 10010 – 105 Street T5J 1C4

Canadian Mental Health Association
Edmonton
Mental health for all

THANK YOU FOR YOUR SUPPORT!

For more information, please contact:
Megan Germsheid
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Canadian Mental Health Association Edmonton
Work: **780.414.6395**
Cell: **780.236.1296**
Email: **mgermsheid@cmha-edmonton.ab.ca**